

# NATIONAL BUILDING MUSEUM Annual Report 2007



NATIONAL  
BUILDING  
MUSEUM



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- AT-A-GLANCE STATISTICS FISCAL YEAR 2007**  
**(October 2006 through September 2007)**
  - Total Attendance: 398,550**
  - Web site Visitors: 2,230,000**
  - Education Program Attendance: 55,985**
  - Number of School Programs Held: 732**
  - Group Tour Attendance: 11,555**
  - Estimated Media Impressions: 149,007,731\***
  - Total Revenue: \$9,446,783**
  - Museum Shop Gross Revenue: \$1,247,090**

\*Media impressions are calculated based on a publication's circulation rates and indicate the potential readership for any given news article.

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\* Became Honorary Trustees on October 1, 2007

cover left to right: View of the Clockhouse™ installed in The Green House exhibition. Photo by Gretchen Farrant/Hoodlander-Dana Photography; Students work in teams to think about the meaning of the Clockhouse™ installation and the meaning of theater by breaking down the formality of a structured theatrical environment and opening it up to the sky and landscape. Digital rendering courtesy of Rockwell Group; The 2007 Honor Award: A Salute to Related. Photo by Paul Wong; A young festival attendee ties his hand at hammering during the Festival of the Building Arts. Photo by FT Eye; David Macalvey draws the preliminary sketches for a community mural during The Big Draw Family Day. Photo by FT Eye.

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G. Martin Moeller, editor-in-chief; Johanna Dunkel, managing editor; Jennifer Byrne, graphic designer

## An Environment of Ideas

When most people think of a museum, they are likely to think of the things exhibited there—paintings, Moon rocks, totem poles, or other objects of artistic, scientific, or cultural value. Of course, the National Building Museum has always offered visitors the chance to see many interesting objects, from drawings by famous architects to a full-scale, sustainable house built in our own galleries. Indeed, the care, interpretation, and thoughtful display of such artifacts is central to our mission.

The Museum is, however, much more than a repository of *things*, beautiful and intriguing though they may be. It is above all a forum for the development, exploration, and exchange of *ideas*.

Over the 27 years since it was established, the Museum has become one of the world's most prominent and vital venues for informed, reasoned debate about the built environment and its impact on people's lives. Our exhibitions, educational programs, and publications are well regarded not only for their capacity to enlighten and entertain, but also as vehicles for fostering lively discussion about a wide range of topics related to development, architecture, construction and engineering, interior design, landscape architecture, and urban planning.

During our fiscal year 2007, the Museum drew nearly 400,000 visitors, plus more than 2,230,000 unique visitors to our web site. Add to those figures the tens of millions of people who read or heard about the Museum's exhibitions and programs through print and broadcast media, and you have some notion of the institution's broad reach.

The year was also successful in financial terms, with the Museum's total revenue reaching \$9,446,783. Contributions from individuals, corporations, associations, foundations, and government agencies totaled \$5,458,844, while earned income broke all previous records, with our Museum Shop bringing in \$1,247,090 in gross revenues.

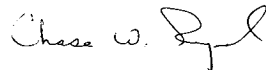
While such statistics are impressive, the Museum is most interested in the qualitative indicators of our success. These range from the broad smiles of children taking part in our innovative, hands-on youth programs, to the rave reviews our exhibitions routinely receive from our peers, to the comment from Congresswoman Ileana Ros-Lehtinen, who was moved to write an unsolicited letter congratulating us on our ability “to capture the essence of our nation's rich history as well as the promise of its bright future.”

The members, trustees, and staff of the National Building Museum share a belief that the world we build is a reflection of the aspirations, achievements, and conflicts that shape our society. Furthermore, because we believe that every American can play a part in the continual improvement of our built environment, we strive not just to illuminate the past and present, but to give professionals and laypeople alike the intellectual raw materials with which to construct the best possible future. We invite you to join us in that ongoing and rewarding endeavor.

Sincerely,



Michael J. Glosserman  
Chair



Chase W. Rynd  
President and Executive Director



Michael J. Glosserman,  
Chair



Chase W. Rynd,  
President and Executive Director

# Leadership in Design

The National Building Museum is the most prominent venue in Washington, D.C. for insightful public discussion about issues in the built environment. As such, it is both a vital informational resource for the local community and a cultural attraction of international renown, with some two-thirds of its annual visitorship coming from outside the Washington metropolitan area. During fiscal year 2007, the Museum extended its reach by conducting a number of programs in other cities across the country. Coupled with ongoing efforts to travel selected original exhibitions and a web site that attracts more than two million visitors annually, such satellite programs serve to strengthen the Museum's national reputation.

A view of the walls at Arcosanti, a futuristic desert town located in the Arizona desert. Photo by Yusei Yamamoto.

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## Face-to-Face with Famous Designers

The Museum's preeminent lecture series, *Spotlight on Design*, is a lively forum in which innovative architects, landscape architects, and interior designers discuss their work before enthusiastic audiences. The roster of participants for fiscal year 2007 was notable for its geographical diversity—featured speakers ranged from the Brazilian architect Paulo Mendes da Rocha, winner of the Pritzker Prize for 2006, to the Swiss architect Valerio Olgiati, who has been described as a “regional minimalist,” creating buildings that are starkly abstract and yet strongly rooted to their place.

Another highlight of this past year's series was a presentation by Paolo Soleri, the Italian-born octogenarian architect who has spent the past 37 years developing Arcosanti, a fantastical complex of buildings in the Arizona desert conceived as a model self-sustaining community. Other lecturers included Penny Bondia, an interior designer who actively promotes sustainable practices in her field, and James Corner, a landscape architect acclaimed for his proposed design for the rejuvenation of the High Line, a disused railway structure in New York City. In addition, Brenda Levin, a Los Angeles-based architect, spoke about her firm's involvement in the preservation of L.A.'s beloved landmarks such as the Bradbury Building and the Griffith Observatory, and Joshua Prince-Ramus, formerly a partner in Rem Koolhaas's firm, discussed the work of his new office, REX.

The *Spotlight on Design* series for fiscal year 2007 was sponsored by Lafarge, the world leader in construction materials.

## Scully Prize Awarded to Popular Scholar

In January 2007, the Museum presented its **Vincent Scully Prize** to architect, scholar, and author Witold Rybczynski, in recognition of his contributions to the public's understanding of the built environment. As the eighth recipient of the prize, he joined a distinguished group that includes the late Jane Jacobs, His Highness The Aga Khan, Phyllis Lambert, and His Royal Highness The Prince of Wales.

Rybczynski holds a joint appointment as the Martin and Margy Meyerson Professor of Urbanism at the University of Pennsylvania's School of Design, and as professor of real estate at the Wharton School. While his academic credentials are extensive, most of his writing is geared toward the general public and addresses a wide range of subjects, from the psychological significance of home to the surprisingly engaging history of screws and screwdrivers.

His popular books include *A Clearing in the Distance*, which traces the legacy of famed landscape architect Frederick Law Olmsted, and *The Most Beautiful House in the World*, a national bestseller. He also contributes frequently to *The New York Times*, *The Atlantic*, and *The New Yorker*, and serves as the architecture critic for the online magazine *Slate*.

Following his acceptance of the prize, Rybczynski presented an original lecture about what he called “demand-side urbanism,” addressing the impact of financial and real estate trends on the design of American cities.

The Scully Prize carries a substantial cash award—valued at \$40,000 in 2007—supported by an endowment to which numerous individuals and corporations have contributed.



above: (from left to right) David M. Eisenberg, Edith C. Keller, and Vincent Scully, recipient of the prize for 2007, and Vincent Scully was a speaker in the *Spotlight on Design* series. Photo: courtesy of STUDIOS Architecture.

above: (from left to right) David M. Eisenberg, Edith C. Keller, and Vincent Scully, recipient of the prize for 2007, and Vincent Scully was a speaker in the *Spotlight on Design* series. Photo: courtesy of STUDIOS Architecture.

## From Affordable Housing to High-End Mixed-Use—It's All Related

A casual observer standing at the southwest corner of New York's Central Park and looking up at the soaring towers of the Time Warner Center is unlikely to think that the upscale new complex has anything to do with housing for low- and moderate-income families. Yet affordable housing is the *raison d'être* of the Time Warner Center's developer, Related Companies. Founded in 1972 by Stephen M. Ross, Related continues to create, finance, and manage tens of thousands of affordable housing units across the country, while also developing ambitious mixed-use urban projects designed by some of the nation's leading architects.

In recognition of Related's ongoing commitment to design excellence, attainable housing, urban revitalization, and innovative development strategies, the Museum presented the firm with the 2007 **Honor Award**. Related was the last recipient of the award, previously presented to Clark Construction Group, LLP; the Rockefeller and Pritzker families; Senator Daniel Patrick Moynihan, and Michael D. Eisner and the Walt Disney Company, among others.

Ross, who is chairman and CEO of Related Companies, and Jorge Perez, chairman and founder of The Related Group based in Miami, jointly accepted the award at a gala event on June 14, 2007. The featured speakers were Daniel L. Doctoroff, New York City's deputy mayor for economic development and rebuilding; Time Warner Center architect David M. Childs, F.A.A.; of Skidmore, Owings & Merrill LLP; Bernardo Fort-Brescia, architect and principal of Arquitectonica; and Robert A.M. Stern, senior partner of Robert A.M. Stern Architects and dean of architecture at Yale University.

The 2007 Honor Award gala drew approximately 700 guests and raised a record \$1.28 million to support the Museum's exhibitions and education programs.



above: Henry C. Turner Prize recipient Dr. Paul Teicholz.  
Photo by Mike Abbott

below (right): From L. to R. Michael Glosseman, chair, National Building Museum; Stephen Ross, chairman and CEO, Related Companies; Jorge Pérez-Castan, The Related Group; and Daniel L. Doctoroff, CEO of the Museum at the presentation of the 2007 Honor Award.  
Photo by Paul Morigi

## Turner Prize Goes West

Stanford University served as a satellite venue for the Museum on February 1, 2007, when it hosted the presentation of the fifth **Henry C. Turner Prize for Innovation in Construction Technology** to Dr. Paul Teicholz, professor emeritus of civil engineering and founder of Stanford's Center for Integrated Facility Engineering.

Named for the founder of Turner Construction Company, the Turner Prize recognizes an invention, an innovative methodology, or exceptional leadership by an individual or organization in the area of construction technology. Teicholz was honored for his pioneering work in computer applications for the design and building industries, which have led to significant improvements in project management and business processes. The four previous recipients of the prize are structural engineer Leslie E. Robertson, architect I.M. Pei, engineer and builder Charles A. DeBenedictis, and the U.S. Green Building Council.

The Turner Prize carries a \$25,000 award and is supported by an endowment established by Turner Construction Company.



## Lessons from Bogotá

For Enrique Peñalosa, who served as mayor of Bogotá, Colombia from 1998 to 2001, the key to a harmonious and equitable society is *access*—to education, to public places, to housing, and to the democratic process. Peñalosa put this philosophy into action by dramatically reworking the city's policies regarding transportation, infrastructure, and housing. Realizing, for example, that the poorest citizens often had the fewest transportation options, he created an efficient bus system, restricted automobile traffic, and established a network of bicycle paths spanning 340 kilometers. He also built new libraries, expanded the municipal park system, and commissioned more than 30 new schools.

On November 16, 2006, Peñalosa delivered the second annual **Leifur Einarsson Lecture on Urban Planning and Design**. His presentation, titled "Bogotá and Beyond: A New Model for Urban Planning and Development," took place at the Cooper Union in New York City, making it another example of the Museum's growing efforts to reach audiences outside the Washington metropolitan area.

The second **Leifur Einarsson Lecture on Urban Planning and Design** was presented by the American Planning Association and the National Building Museum, in cooperation with the New York Building Congress and the New York Metro Chapter, APA.



## "Herstories"

In March 2007, the Museum presented the second in a series of panel discussions about the **contributions of women to American architecture**. Panelists Gwendolyn Wright of Columbia University, Cynthia Hammond of Concordia University, Wanda Bubriska of the Beverly Willis Architecture Foundation, and the Museum's own Susan Piedmont-Palladino addressed the recovery of "lost histories" of 20th-century architecture, as well as questions of how women architects can successfully create and preserve their own legacies.

The panel discussion **Histories, Herstories, Reappraising the Legacy of American Architecture** was sponsored by the Beverly Willis Architecture Foundation.

above (left): Enrique Peñalosa and famous Colombian singer Carlos Vives ride bicycles along a new bike path in Bogotá, Colombia.  
Courtesy of FPFD S.T.D.P.

above: Panelists discuss women's contributions to architecture during the **Histories, Herstories, Reappraising the Legacy of American Architecture** panel discussion. Photo by David L.S. Cobb, courtesy Beverly Willis Architecture Foundation.

below (right): Kevin Lipsett, publisher, Princeton Architectural Press.  
Photo courtesy of M. Lipsett.

below: The publication of **Tools of the Imagination: The Architecture and Technology of the 19th-Century to the Present** was made possible by Autodesk.

## A Perspective on the National Building Museum

The National Building Museum often collaborates with academic and commercial publishers to produce exhibition catalogues and other books. Over the past 12 years, the Museum has developed a particularly strong relationship with **Princeton Architectural Press**. The fruits of this partnership include the books *On the Job: Design and the American Office*; *The Green House: New Directions in Sustainable Architecture and Design*; *Liquid Stone: New Architecture in Concrete*; and most recently, *Tools of the Imagination*.

"How unfair to assume that any Washington, D.C.-based institution is, a priori, slow to act, unlikely to innovate, and difficult to work with," said **Kevin Lipsett**, publisher at Princeton Architectural Press. "If ever there was a counter-example to this prejudice, it is the National Building Museum. It's been our pleasure to work with them on several book projects, some of which originated as 'catalogues' to exhibitions, but at least one of which, *The Green House: New Directions in Sustainable Architecture*, actually inspired an accompanying exhibition—not the way most museums, resistant to thinking differently, like to work. We feel lucky to be working with the country's most original, smartest, most forward-looking, and best-known focus for information and exhibitions about architecture and the built environment, and look forward to many more successful joint publications in the future."

## “Best Museum Store” Award—Niche Magazine 2007



The National Building Museum's award-winning Museum Shop.  
Photo by Paul Mengi

### An Array of Diverse Programs

Each year, the Museum presents dozens of **public programs** responding to unique opportunities, addressing hot topics, or sometimes simply providing an enjoyable diversion. In fiscal year 2007, such programs included a lecture on the work of Finnish architect Alvar Aalto by Markku Lahu, director of the Alvar Aalto Museum and Foundation, which was presented in conjunction with a special event in the Museum Shop hosted by the Finnish housewares firm Iittala. Also, local architect Travis Price gave a lecture based on his book *The Archaeology of Tomorrow: Architecture and the Spirit of Places*, and Brian Bowen, professor of practice in architecture at Georgia Tech, spoke about the profound impact of “The Emergence of General Contracting in 19th-Century America” on our built environment.

The lecture by Brian Bowen was sponsored by the Associated General Contractors of America.

The Museum also screened a number of films such as *Building the Chrysler*, about the construction of the Swiss Re skyscraper in London designed by Foster and Partners, and organized a presentation by Grace Guggenheim about the documentary films of her father, Charles.

### The Best Museum Shop, Locally and Nationally

The **National Building Museum Shop** is both a treasured amenity for visitors and a valuable source of revenue for the institution. It is also, however, central to the Museum's mission: by offering compelling books about the built environment and a wide array of well designed housewares, toys, and other items, the Shop spreads the message that good design matters.

During fiscal year 2007, the Museum Shop was honored as the “Best Museum Store” in the country by *Niche*, which bills itself as “the magazine for progressive retailers.” In addition, *The Washington Post* once again named the store as the “Best All-Around Museum Shop” in the region, while *Washingtonian* magazine listed the Shop in the “Top Shops” section of its July 2007 issue focusing on museums. All of this outstanding press contributed to a year of record-breaking revenue for everyone's favorite museum shop.

# Ever Green

The National Building Museum is widely regarded as a leader in sustainable design and building practices. What separates the Museum from the sea of related organizations with green-themed offerings is the institution's comprehensive approach to environmental responsibility. From an easy-to-follow, Museum-wide recycling program to an ongoing initiative to retrofit galleries with environmentally friendly materials and equipment, the Museum practices what it preaches.

The Museum recognizes that significant changes in energy usage, building practices, and consumption of natural resources will ultimately require personal action on the part of literally millions of people. Many of the Museum's programs, its exhibitions, and its web site therefore offer practical, strategic advice regarding changes that individuals can make in their everyday lives to minimize their environmental footprints.

As the final room in *The Green House* exhibition, the Reflection Room was a calming space where visitors could reflect on all the information they had just learned.  
Photo by Golden Thread / Houshaider  
Dana Photography

Ever Green



above: The Green House exhibition featured a survey of 20 contemporary, international "green" residences situated in varied regions such as desert, mountainside, suburbs, and waterways. Photo courtesy of HomeSource/Dave Photography.

right: Prospect Terrace, one of the case studies featured in the Sustainable Affordable Housing symposium. Courtesy of Mountain Housing Opportunities, Inc., Asheville, NC.

bottom-right: Felton Meadows, one of the case studies featured in the Sustainable Designs: New Directions in Affordable Housing symposium. Photo by Peasee Photographics, Camden, NJ.

## Living Green

On June 24, 2007, the Museum's groundbreaking exhibition **The Green House: New Directions in Sustainable Architecture and Design** closed its doors after a successful, 13-month run. Hailed by *Newsweek* as a "must-see," the exhibition drew a total of 133,224 people, who explored a full-size, furnished green home called the Glidhouse™, saw an array of exemplary residential architecture in an international survey of sustainably designed homes, and tested more than 60 different green materials in the green resource room.

Although *The Green House* is no longer on display, it may soon be coming to a venue near you. The Museum has developed a large-scale traveling version and a smaller panel version of the show that began a cross-country tour on February 11, 2008 at the first venue: The Morris Museum in Morris town, New Jersey.

*The Green House: New Directions in Sustainable Architecture and Design* was presented by The Home Depot Foundation with generous support from the ASID Foundation of the American Society of Interior Designers; Bosch home appliances; Portland Cement Association; Benjamin Moore® Paints; EPA/Energy Star; The Nathan Cummings Foundation; U.S. Department of Energy; Band Inc.; Global Green; James G. Davis Construction Corporation; The American Institute of Architects; National Association of Home Builders; Smith & Fong Plyboo®; U.S. Green Building Council; 3form Inc.; Andersen Corporation; Brighton Cabinetry, Inc.; Goldman, Sachs & Co.; Handwood Manufacturers Association; Kohn Pedersen Fox Associates PC; MBCH; NATIONAL ASSOCIATION OF REALTORS®; Telli Clarke Pelli Architects; and The Tower Companies. *Due2* was the exclusive media partner.

## Going Green Affordably

On May 30, 2007, the Museum held *Sustainable Design: New Directions in Affordable Housing* a daylong symposium on housing that is both affordable and green. In front of a sold-out crowd, leading experts from across the country discussed green design processes and technologies: costs and benefits of green design; and realistic strategies for financing. The symposium included interactive workshops where participants examined case studies of a variety of green affordable housing projects.

A highlight of the day was the announcement of a \$600,000 grant to the Museum from The Home Depot Foundation, presenting sponsor of *The Green House*. As part of the grant, the National Building Museum and The Home Depot Foundation will cooperate as "Partners in Sustainability" working towards a more sustainable built environment.

*Sustainable Design: New Directions in Affordable Housing* was sponsored by The Home Depot Foundation and the U.S. Department of Housing and Urban Development with additional support from the National Housing Endowment and Bank of America.



"Excellent exhibit with a lot of fantastic facts and ideas. It's encouraging to see so many people here and interested in learning about green design."  
—Green House visitor

## Starting a Global Conversation

A new environmental program series, *For the Greener Good: Conversations that Will Change the World*, was launched on September 26, 2007. *For the Greener Good* was conceived as a set of 16 programs over a two-year period featuring national and international designers, public health experts, academics, and policymakers in panel discussions about a wide range of energy, construction, economic, and social issues surrounding sustainable development. The Museum has also made recordings and transcripts of the series available on its web site and through a variety of multi-media outlets.

*The For the Greener Good* series is presented by The Home Depot Foundation.



above: Praveen Chiv Ranand (on left), senior vice president, KB Home, speaks with audience members following *For the Greener Good* program titled "Can the Suburbs Kill You?" Photo by Museum staff.

below: Jonathan P.P. Rose. Photo courtesy of Jonathan P.P. Rose.

## A Perspective on the National Building Museum

Having studied psychology and philosophy in college and urban planning in graduate school, Jonathan P.P. Rose brings diverse interests and strongly held principles to the business of real estate development. As president of Jonathan Rose Companies, a firm with a track record of creating sustainable, demographically integrated communities, Rose has become one of the country's most credible and compelling advocates for socially responsible development practices. Accordingly, the Museum invited him to deliver the keynote presentation at its symposium *Sustainable Design: New Directions for Affordable Housing*, held in May 2007.

"The spirit of the National Building Museum is much larger than its name," wrote Rose following his participation in the symposium. "The Museum's exhibitions, symposiums, and lectures use the lens of the built environment to explore critical social, cultural, and environmental issues of our time. Its work touches issues of design and delight, environment and affordability, deepening the dialog for both broad and specialized audiences."



The Green House was listed as #7 on The Washington Post's list of the Top Ten Museum exhibitions of 2007.



above: Visitors examine various exhibits at the Green House Expo. Photo by FT. Eye.

right: A Greenovation Expo exhibitor explains how visitors can renovate their homes in a more environmentally friendly manner. Photo by FT. Eye.

## A Sustainable Education

In response to the growing appetite for green living and in keeping with the Museum's ongoing efforts to link educational programming with exhibitions, the Museum expanded its menu of programs and activities related to sustainable design and building during the *Green Fall* of 2006.

A highlight of the *Green Fall* was *Greenovation*, the free, daylong home renovation expo held on November 18, 2006. With more than 30 exhibitors, including the American Society of Interior Designers, the U.S. Department of Energy, and seminars on "Dream Green Kitchens" and "Saving Green by Going Green," *Greenovation* fully equipped visitors to make their home renovation projects environmentally friendly, stylish, and cost effective. More than 2,000 people attended the *Greenovation* expo.

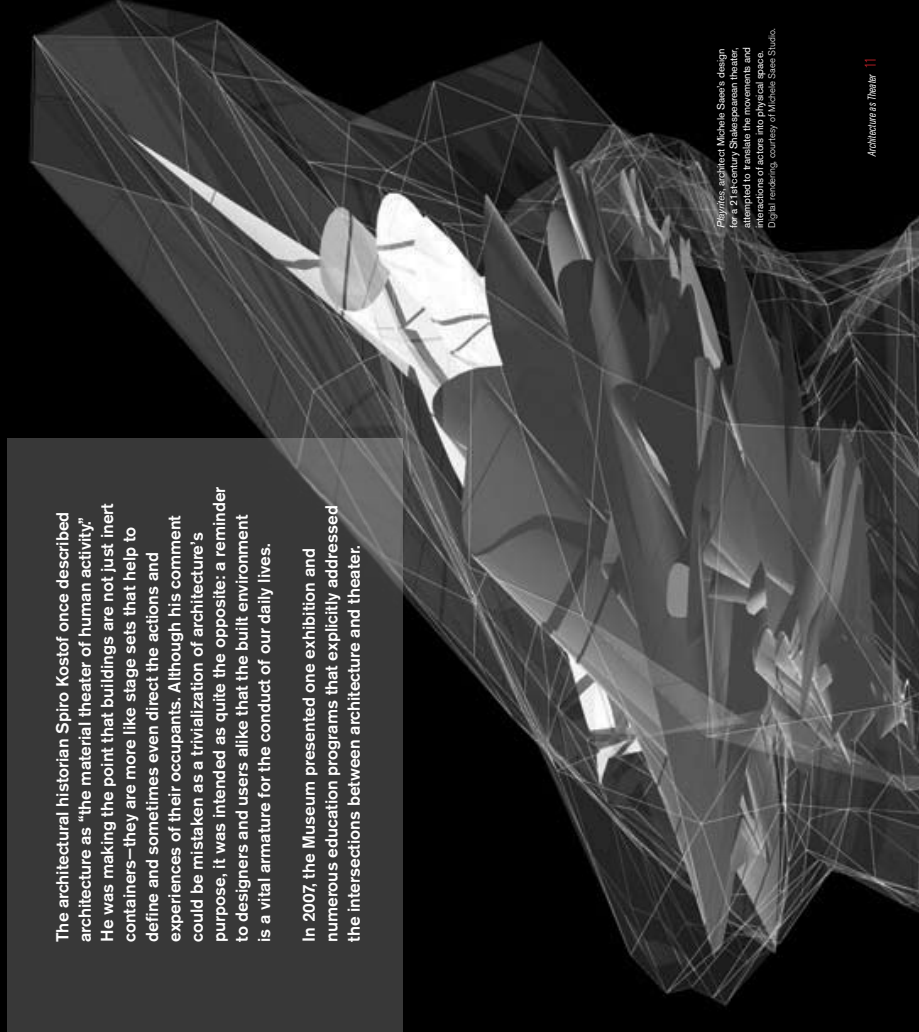
Even before *The Green House* opened, the Museum's two ongoing, free lunchtime lecture series were already helping professionals learn more about environmentally conscious technologies, construction techniques, and development strategies. Highlights from this year's *Building for the 21<sup>st</sup> Century* series included a lecture on how the Bank of America Tower in New York, the Xihu Tiandi in Hangzhou, China, and others showcased highly attractive design solutions that integrated green strategies while the *Smart Growth* series looked at some of the connections between public health and community design, among other topics.

*Building for the 21<sup>st</sup> Century* was sponsored by the U.S. Department of Energy, Office of Energy Efficiency and Renewable Energy. *Smart Growth* was presented in association with the U.S. Environmental Protection Agency and the Smart Growth Network.

# Architecture as Theater

The architectural historian Spiro Kostof once described architecture as "the material theater of human activity." He was making the point that buildings are not just inert containers—they are more like stage sets that help to define and sometimes even direct the actions and experiences of their occupants. Although his comment could be mistaken as a trivialization of architecture's purpose, it was intended as quite the opposite: a reminder to designers and users alike that the built environment is a vital armature for the conduct of our daily lives.

In 2007, the Museum presented one exhibition and numerous education programs that explicitly addressed the intersections between architecture and theater.



Renderings of the Michael S. Smith design for the University of Utah's new main building attempted to translate the movements and interactions of factors into physical space. Digital rendering, courtesy of Michael Saxe Studio.





## Spinning the Globe

"Leave it to the National Building Museum to find a way to build something from largely nothing." Thus began an article in *Roll Call*, the Capitol Hill-based newspaper, about the exhibition *Reinventing the Globe: A Shakespearean Theater for the 21st Century*, which ran from January 13 to October 8, 2007.

The article was referring to the challenge of organizing an exhibition about London's original Globe theater, which was built during the reign of Queen Elizabeth I and razed more than 350 years ago. Despite the Globe's legendary status among Shakespeare buffs, surprisingly little is actually known about the appearance, shape, and even exact size of the open-air theater in which several of the Bard's greatest works premiered.

**"In whole, this exhibition provides a refreshing and insightful overview of an often overlooked aspect of Shakespeare's legacy. If all the world's a stage, it seems, all stages are, at least a little bit, the Globe."**

—The New York Times



above: In homage to Joseph Papp, founder of the midsize and free New York Shakespeare Festival, H3 Hardy Collaboration Architecture reimagined the Globe as a modern theater that would be sited in such a way as to provide the maximum public access. Digital rendering, courtesy of H3 Hardy Collaboration Architecture, LLC.  
above right: Visitors get a closer look at the *Reinventing the Globe* exhibition. Photo by FT.Eye.



## Design on Stage

The *Design Apprenticeship Program (DAP)* gives Washington-area youth an opportunity to design and build small-scale structures such as furniture, information kiosks, and temporary shelters. During the spring 2007 session, *DAP* participants got into the Shakespearean spirit by creating theatrical stage elements for the play *Twelfth Night*. Three groups of students developed three quite different set elements for the same scene from the play.

The *DAP* participants' stage designs were put to good use during actual performances by the John F. Kennedy Center for the Performing Arts. Other offerings during the family day included student actors from the Folger Shakespeare Library at the *Shakespeare Family Day with the Folger Shakespeare Library*, held on May 12, 2007. Other offerings during the family day included lessons in theatrical "swordplay," opportunities for "spontaneous Shakespeare" readings, and hands-on activities in which families designed their own shoebox stage sets to take home.

## A Bulldozer Ballet

The connections between the built environment and the performing arts took an unexpected turn—and a leap, and a plic—when the Liz Lerman Dance Exchange, Street Scenes DC, and the National Building Museum teamed up to present *Pas-de-Dirt*, an improbable but entertaining performance involving dancers and small construction bulldozers. Set to the music of *Savon Laks*, the piece displayed the diverse talents and skills of professional dancers, ballet students, and licensed construction equipment operators. Several renditions of this ballet took place outside the Museum on a warm day in May, drawing a total of 660 spectators and praise in *The Washington Post* and on *Your Take*.

*Pas-de-Dirt* was presented as part of a metropolitan area-wide public art program called *Street Scenes: Projects for DC*, which was made possible through the support of the D.C. Commission on the Arts and Humanities, an agency supported in part by the National Endowment for the Arts, the Montgomery County Public Art Trust, and additional individual and corporate donors.

"[During DAP] I learned that I'm not the only person in the world who wants his ideas heard. Working with a group may seem like a hassle at times, but it can produce something much better than one could do alone."  
—Jeffery Gan, *DAP 15: Setting the Stage* participant, age 14

## A Perspective on the National Building Museum

Many talented architects enjoy some degree of celebrity, but few can top David Rockwell's record of glamorous and high-profile commissions. His firm, Rockwell Group, has designed everything from trendy restaurants to the sets for the popular motion picture *Team America*, which starred puppets in lieu of live actors. Rockwell Group was also one of the five firms that designed hypothetical theaters for the exhibition *Reinventing the Globe: A Shakespearean Theater for the 21st Century*, and as a complement to the show, the Museum presented a *Spotlight on Design* program consisting of a lecture by Rockwell followed by an informal discussion led by Reed Kroloff, then dean of the School of Architecture at Tulane University. The presentation focused on the theme of "Spectacle," which is also the title of Rockwell's recently published book examining how certain buildings and urban spaces truly celebrate, rather than merely accommodate, human activity.

**"Walking through [Reinventing the Globe] before coming down here reminded me of what a thrillingly collaborative place this is, and what an honor it is for us to collaborate on this exhibition,"** said Rockwell, at the beginning of his lecture. During the following discussion, Kroloff added, "every time I come here to work with the Building Museum I am not surprised but I am always impressed with what an extraordinary job they do in putting together a fascinating lecture series or a terrific show."



above: Participants in *DAP 15: Setting the Stage* designed and constructed theatrical set elements for a scene from Shakespeare's *Twelfth Night*, such as this one, "Twelfth Galaxy." Photo by Peter Bergman.  
bottom-left: A featured speaker in the Museum's premiere lecture series, *Spotlight on Design*, David Rockwell of Rockwell Group, discussed the varied work of his studio. Photo by Bruce Guthrie.

# Learning by Doing



Benjamin Franklin was onto something when he said, "Tell me and I forget. Teach me and I remember. Involve me and I learn." For 27 years, through school programs, family activities, festivals and more, the National Building Museum has actively involved children (and adults) in the exploration of the built environment. On any given day, the Museum buzzes with the sound of school children working together to plan a community in the *City by Design* program or a family measuring the diameter of a Corinthian column with the *Constructor*. *Detector* Family Tool Kit. The Museum's participatory programs foster critical thinking, problem-solving, and communication skills necessary for life and applicable in all settings.

Last year, more than 42,000 people participated in the Museum's youth and family programs and learned more about their role in, and responsibility for, the world we build for ourselves.

David Macaulay and Museum visitors work collaboratively on a community mural remaking the Museum's interior. Photo by Ely Stron Family Day. Photo by FT, Eye.

"Fortunately for those of us who haven't the gift for draftsmanship, David Macaulay: *The Art of Drawing Architecture* lets us peek over the master's shoulder while he shows us how it's done." —HOME Miami

## Drawing Conclusions

For more than three decades, artist David Macaulay has used his drawing skills to reveal things that are often hidden just beneath the surface: be it the structure underlying a building's skin, the inner workings of a machine, or the humor inherent in human endeavors. Author of numerous popular books, including *Cathedral*, *Model of the Mysteries*, and *Mosque*, Macaulay describes himself as an "explainer of things," and in that capacity, he has helped millions of readers to understand the complexities of our world.

On June 23, 2007, the Museum opened *David Macaulay: The Art of Drawing Architecture*, an exploration of the artist's unique body of work and his contributions to architectural illustration. Organized by guest curator Kathleen Franz, assistant professor and director of public history at American University in Washington, D.C., the exhibition examines Macaulay's analytical drawing technique as a kind of "visual archaeology," which serves to reveal the layers of meaning and information behind our buildings and cityscapes. In addition to original drawings, reproductions of sketchbooks, and study models from Macaulay's studio, the exhibition included several interactive stations that encouraged visitors to try their hand at different drawing activities. The galleries themselves also contained a delightful surprise: a series of whimsical images that Macaulay drew directly on the walls just before the exhibition opened.

*David Macaulay: The Art of Drawing Architecture* was made possible by the American Society of Civil Engineers; Skidmore, Owings & Merrill LLP; Dale Chihuly; Lamy writing instruments; Bentley Systems, Incorporated; Beyer Blinder Belle Architects & Planners, LLP; Edward W. Rose III Family Fund of The Dallas Foundation; STUDIOS Architecture; Turner Construction Company; Blick Art Materials; Sunrise Foundation; The American Architectural Foundation; and other generous contributors. The Museum is grateful to Mrs. Laura Bush for serving as Honorary Chair of this exhibition.



top: Guest curator Kathleen Franz leads a tour through the exhibition *David Macaulay: The Art of Drawing Architecture*. Photo by Museum staff.  
 left: David Macaulay signs a book for a young fan at the opening reception for the new exhibition *David Macaulay: The Art of Drawing Architecture*. Photo by Bruce Guthrie.  
 above: Aium section, Commerzbank, Frankfurt, Germany. Drawing by David Macaulay.

**Staff Activities**

Scott Kratz, vice president for education, was reelected to the board of the American Association of Museums' Committee on Education, and the Washington, D.C. board of ACE Mentor Program.



above: An intricate project emerges from the imagination of a Festival of the Building Arts participant.  
Photo by FT EYEs.

above right: A boy scout directs a Vex Robot in one of the many robot competitions held during the Discover Engineering Family Day.  
Photo by FT EYEs.

right: The beginnings of a Super Manimallow Tower, a kinetic sculpture project created by the Society of Girl Engineers during the Discover Engineering Family Day.  
Photo by FT EYEs.

below: During the annual Festival of the Building Arts, children get a chance to see and use the tools, trades, and components of various professions.  
Photo by FT EYEs.



## A Celebration of Building

On October 7, 2006, more than 4,000 people attended the annual **Festival of the Building Arts** and got a behind-the-scenes glimpse of the building trades. This year's festival featured green-oriented ideas and activities, such as waterless toilets and straw bale construction techniques, to complement the Museum's exhibition *The Green House: New Directions in Sustainable Architecture and Design*, as well as old favorites like the construction equipment "petting zoo."

The *Festival of the Building Arts* was presented by The Associated General Contractors of America.



## Engineering our World

Student-designed robots, space vehicles, paper helicopters, and Digit™ from the PBS's *KIDS GO!* series *Cyberchase* took over the Great Hall on February 17, 2007 during the **Discover Engineering Family Day**. Always popular, the 2007 festival drew a crowd of 6,100. New exhibitors at this year's festival included the National Air & Space Museum's Udvar Hazy Center and the Museum of Science, Boston.

Major funding for the *Discover Engineering Family Day* was provided by the National Engineers Week Foundation and IEEE-USA. Local support was provided by the Navy Nuclear Propulsion Program, and American Society of Heating, Refrigerating and Air-Conditioning Engineers National's Capital Chapter.

## A Festival of Blossoms

For the second year, the National Building Museum co-presented the **National Cherry Blossom Festival Family Day and Opening Ceremony**. This year's family day focused on how Japan is going green and invited visitors to experiment with furoshiki, the Japanese art of using textiles—often recycled—to wrap gifts, among other cultural activities and design-related demonstrations.

The *National Cherry Blossom Festival® Family Day and Opening Ceremony* was sponsored by Target and was funded in part by the D.C. Commission on the Arts and Humanities, an agency supported in part by the National Endowment for the Arts.



top: A family learns to fold their own furoshiki during the 2007 National Cherry Blossom Family Day and Opening Ceremony.  
Photo by FT EYEs.

above: Hip-hop dancers from Chavez Heat Dance Team from Cesar Chavez Public Charter Schools perform during the National Cherry Blossom Family Day and Opening Ceremony.  
Photo by FT EYEs.

above left: David Macaulay begins work on a mural during *The Big Draw* with David Macaulay. The festival encouraged participants through activities and demonstrations —to use drawing as a way to see the world better.  
Photo by FT EYEs.

below left: A young Museum visitor practices the art of drawing during *The Big Draw*.  
Photo by FT EYEs.



## Drawing a Crowd

In conjunction with the opening of the exhibition *David Macaulay: The Art of Drawing Architecture*, the Museum hosted **The Big Draw Family Day** with **David Macaulay**. More than 2,000 visitors of all ages came to the Museum to try their hand at activities that revealed how drawing can be used as a tool to interpret and interact with the built environment. The highlight of the day was David Macaulay himself, who contributed the preliminary sketches for a communal mural and held two demonstrations of his drawing process—using the Great Hall for inspiration—before a standing-room-only crowd.

The *Big Draw* was held in association with the Campaign for Drawing, a UK-wide initiative that invites everyone to join in and use drawing as a powerful tool for engaging with the past, present, and future, and was supported by generous contributions from Lamy writing instruments and Blick Art Materials.

### Staff Activities

**Sarah P. Rice**, director of youth education, shares her strategies for engaging young people in the understanding and preservation of the built environment at the Traditional Building Exhibition and Conference in October 2008.

## Building Arts Merit Badges

The National Building Museum offers hands-on programs for Scouts and Youth Groups that help young people to recognize and solve design problems, test civil and aerodynamic engineering principles, weigh environmental issues, and “read” the buildings around them. This year the Museum partnered with the Girl Scouts of the Nation’s Capital on a *Girl Scout Day* in April 2007 that explored “green architecture.” The day featured guided tours of the Museum’s popular exhibition *The Green House*, related craft activities, giveaways, and the opportunity for the girl scouts to speak with women working in landscape architecture.

*Girl Scout Day* was sponsored by the American Society of Landscape Architects.

## Getting the Word Out

The Museum worked with *Mini Pages*, a syndicated, tabloid-format publication inserted in newspapers across the country, to create a series of educational activities that fulfill many state and national educational standards. The Museum developed four *Mini Page* activities in fiscal year 2007: “Who Builds our Houses,” “Five Bridge Types,” “Sky-High Skyscrapers,” and “Green Houses are Springing Up.” In total, the Museum’s *Mini Page* activities reached an audience of 12,242-825 households.

As part of its overall mission to advance the quality of the built environment through education, the Museum reinvigorated its **Educator Workshop program** in 2007. The fall educator workshop, *Environmental Education: Teaching Your Students to Go Green at School and at Home* explored *The Green House* exhibition and highlighted simple activities and changes students and teachers could implement to “green” their classrooms. The spring educator workshop, *Designing Our World: Teaching Students the Design Process* explored the *David Macaulay: The Art of Drawing Architecture* exhibition and emphasized the interdisciplinary connections between the design process and other subjects.



## Schoolhouse NBM

During the 2006-07 academic year more than 21,000 school children debated the benefits of bamboo flooring, built structurally sound model bridges, planned cities, and constructed geodesic domes as participants in one of eight interactive, curricula-linked **school programs** offered at the National Building Museum.

Last year, the Museum held a record-breaking 732 individual programs including *City by Design: Patterns: Here, There & Everywhere*; *Green by Design: Bridge Basics: Fuller’s Fantastic Geodesic Dome; Be a Green Builder: Lifecycles of a Building, a Street, and a City; Washington Symbol and City*. Nearly 140 of the programs were presented to DC schools—a 65% increase over the previous year—demonstrating the Museum’s continued commitment to serving low-income students and D.C. public schools.

School programs were funded in part by generous grants from The Morris and Gwendolyn Cafritz Foundation, The Capital Group Companies, The Max and Victoria Dreyfus Foundation, and through endowments from The Clark Charitable Foundation, and The Hearst Foundation.

Additional support for special projects was received from Turner Construction Company for *Bridge Basics*, the Construction Industry Round Table for *Why Design?*, and DTI Associates/U.S. Department of Labor for the *DAP Curriculum Project*.



top: A school group works together to complete *Be a Green Builder* activity. Photo by Museum staff.

above: Students gather in front of the completed *Be a Green Builder* House, a program offered at the National Building Museum. Photo by Museum staff.

bottom right: Educators learn how to use the Museum’s *Bridge Basics* kit to teach their students about engineering, math, and science. Photo by Museum staff.

### Staff Activities

**Corinne Cannon**, school and youth groups coordinator, was a presenter at the Annual Meeting of the Mid-Atlantic Association of Museums in October 2006. Along with **Jennifer Michalee**, outreach programs coordinator, she also presented a session on building a successful school program at the Building Museum’s conference in February 2007. In the fall of 2006, Michalee was a coach and mentor for students in the Museum Education program at the George Washington University.



## A Design Challenge at Play Keeps Children at Play

In fiscal year 2007, the Museum launched a new **multi-year family programs initiative** that featured new daily activities, special programs, and improvements to existing family offerings. New offerings for 2007 include the *Amazing Arches* activity that invites visitors to build a seven-foot arch in the Great Hall; *Family Tool Kits* that help visitors explore the architecture of the Museum’s historic home by seeing, touching, and doing; and a revamped, expanded *Building Zone* in the first floor galleries. The Museum’s family offerings received notable press coverage this year with feature stories in *The Washington Post*, *Daily Candy*, and *WHERE Washington*, among others.

In addition to enhanced daily offerings, the Museum’s youth education staff worked closely with the curatorial department to incorporate hands-on activities into the exhibition *David Macaulay: The Art of Drawing Architecture* and collaborated with Macaulay to develop *Drawing Big*, an interactive drawing guide to the Museum that will be available free to visitors long after the exhibition closes.

The interactive guide *Drawing Big with David Macaulay* was made possible in part by the Sunrise Foundation.



## A Perspective on the National Building Museum

**Reverend Anthony Motley**, founder of Redemption Ministry in Washington, D.C., is an activist who has been involved with numerous organizations dedicated to education, expansion of employment opportunities, and the creation of affordable housing in disadvantaged neighborhoods. He also participated in the Museum’s *Investigating Where We Live (IWWL)* outreach program in 2007, assisting in the recruitment of student participants and program logistics.

Motley was impressed by the young people he met through the initiative, and lent his encouragement to them and to future participants. “Let us see the community through your eyes,” he said. “Let us feel the community through your words, and most importantly let us be able to create a sense of hope for the future through the excellent work you are doing in the *IWWL* project.”



left: A group of campers learns the importance of cooperation as they work together to build an arch in the Museum’s Great Hall. Photo by Museum staff.

above: A group sees one of the Museum’s *Family Tool Kits*. Photo by Museum staff.

bottom left: Campers from the Museum’s *Artful Architecture* program participate in a field trip to the lecture of Washington, D.C., during various field trips, including the one to the National Mall. Photo by Museum staff.

below: Reverend Anthony Motley. Photo by Motley Yancey.

Over the course of six consecutive Saturdays, 25 students, ages 12–18, worked with design professional volunteers and Museum educators to solve specific design challenges in the **Design Apprenticeship Program (DAP)**.

*DAP 14: Bringing in the Green* challenged students to design and build new donation boxes for the Museum using only green materials. The final projects were displayed at the *Greenovation Expo* on November 18, 2006. Inspired by the Museum's exhibition *Reinventing the Globe, DAP 15: Saving the Stage* participants designed theatrical set elements for performances of scenes from Shakespeare's *Twelfth Night*, conducted in partnership with the Folger Shakespeare Library.

*Design Apprenticeship Program* was sponsored by The McGraw-Hill Companies and The Prince Charitable Trusts. Additional support for outreach programs is provided by The Morris and Gwendolyn Cafritz Foundation; The Capital Group Companies; The Max and Victoria Dreyfus Foundation; and endowments from The Clark Charitable Foundation and the Hearst Foundation.

Every summer since 1996, student participants in the Museum's four-week summer program *Investigating Where We Live (IWWL)* explore and interpret various neighborhoods in Washington, D.C. through photography and creative writing. With the help of volunteers and museum educators, the students learn to look critically at the built environment around them, often focusing on their own neighborhoods. Their photographs, writings, and artwork were featured in an exhibition—designed by the participants— that opened on August 10, 2007.

In 2007, as part of an initiative to re-connect the *IWWL* past exhibition with the neighborhoods it explores, the Museum donated portions of the 2006 exhibition to community centers in Congress Heights and Anacostia. Thanks in part to a partnership with the Anacostia Community Land Trust, elements of the *IWWL* exhibition were installed at the United Partnership Organization (UPO) Percy Greene Center in Congress Heights and the UPO Anacostia Center for long-term display.

Major funding for *Investigating Where We Live* was provided by the D.C. Commission on the Arts and Humanities, an agency supported in part by the National Endowment for the Arts; the Neighborhood Investment Fund, District of Columbia Office of the Deputy Mayor for Planning and Economic Development; and The Beech Street Foundation. Additional support for outreach programs is provided by The Morris and Gwendolyn Cafritz Foundation; The Capital Group Companies; The Max and Victoria Dreyfus Foundation; and endowments from The Clark Charitable Foundation and the Hearst Foundation.



## Inspiring Tomorrow's Designers

Every year, the National Building Museum offers three programs—*CityVision*, *Design Apprenticeship Program*, and *Investigating Where We Live*—that engage students between the ages of 12 and 18 in the design process. Through these programs, the students—many of them from under-served communities—learn critical thinking and problem solving skills that will help them succeed in their personal and professional lives.

Now in its 14th year, *CityVision* is a semester-long program that prepares students to become active participants in shaping their communities. This past year, in partnership with the National Capital Planning Commission (NCP), *CityVision* participants proposed memorials, monuments, or museums that would increase tourism and community relations in four of the sites identified in NCP's *Memorials and Museums Master Plan*.

*CityVision* was supported by the D.C. Commission on the Arts and Humanities, an agency supported in part by the National Endowment for the Arts; the Freddie Mac Foundation; the MARIAT Foundation; Mead Family Foundation; Bloomberg and The American Architectural Foundation. Additional support for outreach programs is provided by The Morris and Gwendolyn Cafritz Foundation; The Capital Group Companies; The Max and Victoria Dreyfus Foundation; and endowments from The Clark Charitable Foundation and the Hearst Foundation.



Top: A participant in DAP 14: *Bringing in the Green* works on building a study, "green" donation box. Photo by Ann Eshington.

Top right: Students work in teams to create a model of one of the *CityVision* outreach program. Photo by Museum staff.

Below: A visitor explores the 2007 *IWWL* exhibition, *Investigating Where We Live*. Photo by Museum staff.



# Our Capital, Our Community

The National Building Museum belongs to a number of communities—the community of museums, the Washington community, and the cultural community. Within each of these, the Museum serves as an advocate for the building arts. As public interest in issues like the environment, affordable housing, smart growth, and transportation infrastructure grows, the Museum's expertise and programming become increasingly important.

In fiscal year 2007, the Museum continued to demonstrate its commitment to the local community through an ongoing exhibition that explores the unique history of Washington, D.C., lectures, participation in citywide cultural promotions, and a local traveling version of the *Investigating Where We Live* outreach program exhibition.

A birds-eye view of the National Building Museum with U.S. Capitol in the background. Photo by FT Eye.

Our Capital, Our Community



above: Senate Park Commission models were on display in the Museum's long-term exhibition, *Washington: Symbol and City*.  
Photo by Liz Roll.

top right (from L to R): Robert Lytton, editor-in-chief, *Architectural Record*; Lawrence J. Vale, professor of urban studies and planning, MIT; Judy Socal Feldman, chair of the National Endowment for the Arts; and Michael Z. Wise, discussing one of the *Framing a Capital City* symposium's sessions.  
Photo by F.T. Eyrns.

bottom right: David Childs, FAA of Skidmore, Owings & Merrill, delivered the inaugural Charles H. Atherton Lecture.  
Photo by F.T. Eyrns.

## Discover Washington, D.C.

As a Museum dedicated to the building arts, the National Building Museum naturally has a particular interest in the physical character and development of its hometown. In fiscal year 2007, the Museum offered a variety of programming exploring issues such as the evolution of Pierre Charles L'Enfant's original plan for the city and the greening of waterways between Alexandria and Arlington County in Virginia.

For many visitors to Washington, the Museum's long-term exhibition *Washington: Symbol and City* is their first stop. Opened in 2004, the exhibition investigates the nation's capital through in-depth stories and descriptions of architecture, neighborhoods, and influential players and residents. In fiscal year 2007, more than 30,000 people visited the exhibition.

In *Washingtonian* magazine's annual museum issue, the Senate Park Commission models that show the facelift proposed for the National Mall in 1902—on display in *Washington: Symbol and City*—were named #7 on the "10 Top Treasures" list.

*Washington: Symbol and City* is made possible by major grants from The Morris and Gwendolyn Carifitz Foundation, the Charles E. Culpeper Foundation, the Rockefeller Brothers Fund, the Government of the District of Columbia, American Express Company, the Fannie Mae Foundation, and Jim and Sharon Todd.



## Exploring the Future of the Nation's Capital

On April 10<sup>th</sup> and 11<sup>th</sup>, the Museum presented the first annual *Charles H. Atherton Lecture* and *Framing a Capital City Symposium*. The two-part program commenced with a lecture by David M. Childs, FAIA. The following day, the Museum co-presented a free, full-day symposium intended to help guide the development of the National Capital Framework Plan, a joint initiative of the National Capital Planning Commission and the U.S. Commission of Fine Arts. Attendance at the lecture and symposium totaled more than 340 people.

The *Charles H. Atherton Memorial Lecture* was supported by generous contributions to the Charles H. Atherton Memorial Fund. *Framing a Capital City* was hosted and sponsored by the National Capital Planning Commission and the U.S. Commission of Fine Arts in partnership with the National Building Museum.



### Staff Activities

In October 2006, a completely revised and updated version of the **AIA Guide to the Architecture of Washington, D.C.**, by Martin Moeller, the Museum's senior vice president and curator of publications, was published by the University Press of Virginia. The new edition offers aficionados insights into nearly 400 of the city's most important architectural landmarks, organized into 19 discrete tours.



"... Reinventing the Globe: A Shakespearean Theater for the 21<sup>st</sup> Century... is smart, fresh and idiosyncratic... the highlight of the Kennedy Center's... Shakespeare festival may turn out to be this small but lively survey devoted to the larger idea of 'Globe-ness.'"  
—*The Washington Post*

## An Active Community Member

The National Building Museum is fortunate to be located in the heart of Washington's cultural district: the Penn Quarter. An active member of community organizations such as the Penn Quarter Neighborhood Association and Cultural Tourism DC, the Museum participated in the Penn Quarter's annual *Arts on Food* in September 2007 and city-wide promotions such as the six-month *Shakespeare in Washington* festival.

Every year, the National Building Museum cooperates with dozens of local and national organizations on programming and exhibitions, and 2007 was no exception. Many of these partners, such as The American Institute of Architects and the U.S. Commission of Fine Arts, are longtime collaborators with the Museum. Others, such as the National Cherry Blossom Festival® and the Folger Shakespeare Library, are new partners that will help the Museum reach a broader audience, both locally and nationally.

## Ongoing Local Programming

In partnership with the D.C. Office of Planning, the Museum again presented the *DC Builds* lecture series. This past year's lectures discussed the economic, social, environmental, and cultural benefits of higher-density development and the future of downtown Washington.

Once again, nearly every one of the Museum's popular *Construction Watch Tours* was sold out. These exclusive, members-only tours give a sneak peek of some of the Washington area's new construction and renovation projects. Last year, Museum members toured the Washington Nationals ballpark, the Harman Center for the Arts, and the Newsweek construction projects, among others.

## A Perspective on the National Building Museum

Tommy Wells represents Ward 6—the area that includes the National Building Museum—on the D.C. Council. A social worker who was once on the staff of the city's child protective services agency, Wells has a special appreciation for the Museum's innovative programming for youth and families, as well as its commitment to addressing local design, planning, and development issues.

"I am very pleased by all that the National Building Museum has done to advance the cause of community revitalization," said Wells. "I am especially impressed by the Museum's outreach programs that teach our young people how they can have a positive impact on their own environment. These programs represent significant investments in the future of our city, and outstanding models for community engagement."

above: National Building Museum members got behind the scenes access to the construction site during one of the Museum's *Construction Watch Tours*.  
Photo by Museum staff.

below: Councilmember Tommy Wells speaks during a press conference about the Eastern Market fire.  
Photo by Joe Shymanski.



# Stewardship

Exhibitions, education programs, and publications are the most visible, but not the only, means by which the National Building Museum fulfills its mission. The Museum is also an important repository for artifacts of the design and building industries, maintaining a permanent collection of some 140,000 items including drawings, photographs, documents, material samples, and preserved building elements. The care of these items is central to the Museum's work—and to its identity. Items from the collection are often incorporated into the Museum's exhibitions, lent to other museums and cultural institutions for display, and made available to scholars for research purposes.

The Museum's commitment to thoughtful stewardship extends beyond the care of its own collection. Many exhibitions and programs, in fact, reflect a broader dedication to the stewardship of the built environment as a whole, from the preservation of specific historic landmarks to the ongoing viability of our communities.

A closeup of a large display model of an Erector Giant Frame Whose, manufactured by the A.C. Gilbert Co., 1939.  
Photo by Ann Sprecher.

"When you see people pick up these items and touch them like they are their old friends, you realize the connection. Now, **future generations will have a chance to catch a glimpse of another way of life.**"

—George Weitzel, discussing the acquisition of his extensive architectural toy collection by the National Building Museum

## Storyed Toys

About 25 years ago, an Illinois schoolteacher named George Weitzel was growing disillusioned with the quality of toys available to his young children. He found himself becoming nostalgic for the toys from his own youth—especially building-related items made of real metal and wood. Before long, Weitzel "caught the collecting bug" and started attending trading shows and researching toy history. Over the course of the next two and a half decades, he assembled an extraordinary collection of more than 2000 architectural and construction-oriented toys, ranging from simple building blocks to sophisticated Erector Sets and other kits for creating miniature buildings and cities, some of them dating back to the mid-19th-century.

In 2006, the National Building Museum acquired the **Architectural Toy Collection** through a partial purchase, with the remainder generously donated by Weitzel. Considered as a whole, this collection provides remarkable insights into changing attitudes about building design, construction technology, and the role of architecture and engineering in our culture. The Museum is now seeking financial support for cataloguing the Architectural Toy Collection, background research, and an eventual exhibition based on its contents.

*The Architectural Toy Collection* is supported by the Bender Foundation; The Morris and Gwendolyn Cafritz Foundation; Lieutenant Colonel and Mrs. William K. Konze; and the Sunrise Foundation.



above and left: Architect, Jr. Stone Building Blocks, 1945; Weitzel's Erector Blocks construction set #93, circa 1896.  
Photos by Ann Sprecher.

### Staff Activities

**Curator Chrysanthe B. Bookin** was appointed one of three co-curators of the upcoming exhibition *Vaulting Ambition: The Guastavino Family and the Creation of Great American Public Spaces*, which is being organized by the Boston Public Library and is scheduled to open in 2010.



above: A view of artwork from the exhibition *My Kingdom for a Horse* as featured in the Museum's long-term exhibition *Cityscapes Revealed*. Photo by Museum staff.

below: Photographer Robert C. Lautman.

Photo by Christy Schlessinger.

below right: Florence Harris Head Center, designed by architect George Washington University, 1970, Washington, D.C. Photo by Robert C. Lautman.

## The Revelations Continue

The long-term exhibition *Cityscapes Revealed: Highlights from the Collection*, which opened in December 2005, continues to draw steady audiences. Periodic rotations of displayed items keep the content fresh, so that even seasoned visitors stop by the exhibition's first floor galleries from time to time to see a few more of the tens of thousands of items in the Museum's collection.

*Cityscapes Revealed: Highlights from the Collection* was made possible by the Trust for Architectural Easements, Baltimore-Washington Brick Distributor Council; Lt. Col. and Mrs. William Karl Kozze; The Samuel H. Kress Foundation; Sheet Metal Workers' International Association; Gladding, McBean; Mrs. John W. Fehlinger, Sr.; International Masonry Institute; International Union of Bricklayers and Allied Craftworkers; Linda B. and Jonathan S. Lyons; and other generous contributors.

### Staff Activities

**Curator Laura Burd Schiavo** contributed an essay titled "Reading the Image: Visual Culture as Print Bourgeois Self" to the upcoming book *Cultural Narratives: Textuality and Performance in the United States Before 1920* (Oxford University Press, 2008), edited by Sandra M. Gustafson and Caroline Stott.

## A Perspective on the National Building Museum

Architectural photographer **Robert C. Lautman** was present at the birth of many a modern landmark. Soon after establishing his own studio in 1948, he developed what turned out to be decades-long professional relationships with leading Washington-based architects of the post-World War II generation including Hugh Newell Jacobsen and Charles Goodman. By the 1960s, Lautman was building a national reputation thanks to direct commissions from non-architects such as developer James Rouse and various design and lifestyle magazines.

In 2007, the Museum was honored to accept Lautman's donation of his photographic archives, consisting of more than 30,000 prints, negatives, and related items. "For many reasons, the National Building Museum was my first choice when I decided to donate my architectural photography collection," Lautman wrote in a letter to the Museum.

"Primary, of course, was a long friendly relationship with the Museum beginning with a pro bono collaboration with Wolf von Eckhardt to produce the booklet *The Building Building*, which helped to keep the Pension Building, the eventual home of the Museum, from being torn down. Also, since the Museum has the Wurts Brothers [Photography] Collection the donation seemed even more appropriate as I was first charmed by architectural photography as an apprentice to Richard Wurts."



## When Important Buildings Are Threatened

In the wake of Hurricane Katrina in 2005, the Museum presented the *Building in the Aftermath* series, which addressed the impact of the disaster on architecture and urbanism. This series continued into fiscal year 2007, concluding with a panel discussion involving Tom Murphy, the former mayor of Pittsburgh who was appointed by the Urban Land Institute as its liaison to the devastated region; Amy Liu, deputy director of the Metropolitan Policy Program at the Brookings Institution; and representatives of local organizations that had been instrumental in the recovery of New Orleans. The Museum has continued to address issues related to natural disasters in other programming.

The *Building in the Aftermath* series was sponsored by Latarge, the American Planning Association, and the American Society of Landscape Architects.

### Staff Activities

**Cathy Crane Frenkel**, vice president for exhibitions and collections, participated in a panel discussion on "Museums as Agents for Social Change" at the Annual Meeting of the American Association of Museums in May 2007.



above: A view of the fire-damaged interior of Eastem Market. Courtesy of Quinn Stone Architects.

In April 2007, disaster struck at a smaller scale—but with great impact—when Washington, D.C.'s beloved Eastem Market was largely destroyed by fire. While there was little doubt that the historic structure, widely considered to be the civic center of the vibrant Capitol Hill neighborhood, would be rebuilt and the displaced vendors accommodated in temporary quarters, rumors were rampant in the days following the fire. In order to facilitate informed public discussion of the rebuilding process, the Museum quickly organized a **special panel discussion on the future of Eastem Market**, which took place in late June. The program proved to be a valuable forum for neighborhood residents, community leaders, and elected officials alike. Fortunately for all concerned, the temporary market is now up and running successfully, and the reconstruction process is under way.

This program was supported by the Office of Property Management, Government of the District of Columbia, Adrian M. Fenty, Mayor.

### Staff Activities

**Greg Harris**, vice president for visitor services, was an invited speaker at the 2007 American Association of Museums conference in Chicago, the 2007 Association of Museum Educators conference on Mackinac Island, and the 2007 Mid-Atlantic Association of Museums conference in Pittsburgh.



The National Building Museum was established in 1980 thanks to the efforts of a group of dedicated individuals committed to not only the preservation of the historic Pension Building, but also the preservation of our building arts heritage in general.

As a private, nonprofit institution, the Museum relies on the support of generous contributors. This support comes in many forms—corporate grants, volunteer hours, visitor donations, memberships—but it all serves the same purpose: to enable the Museum to advance the world we build for ourselves. In fiscal year 2007, contributed income, including contributed goods and services, totaled \$5,458,844. The Board of Trustees and staff are grateful to all who contributed.

# Support



Guests mingle in the Great Hall during the 2007 Honor Award: A Salute to Resilient. Photo by Paul Morigi.



## Building Foundations: Museum Members

The National Building Museum's 4,300 members are stewards of the Museum's mission locally and nationally and are integral to the Museum's vibrancy. In fiscal year 2007, the Museum reorganized its member groups and member benefits and created more ways for the general public and the building profession to support the institution. By creating more exclusive member incentives, such as early registration for the popular *Construction Watch Tours* and increased savings on public and family program offerings, the Museum made its membership program more rewarding than ever.

In fiscal year 2007, the Museum welcomed 1,300 new members who enjoyed exclusive events such as Member Preview Days and opening receptions for the exhibitions *Reinventing the Globe: A Shakespearean Theater for the 21st Century* and *David Macaulay: The Art of Drawing Architecture*; an exclusive members-only activity at *The Big Draw with David Macaulay*; and the Museum's quarterly magazine, *Blueprints, Builder, and Professional Circle*. Level members, comprising those who donated \$125 or more, were also invited to a special reception and presentation with architect Hugh Hardy of Hardy Collaborations Architecture.

## The Corinthians

Virtually every nonprofit institution has a core group of public-minded individuals and corporations that give generously in support of its most significant efforts. For the National Building Museum, this group is *The Corinthians*. In fiscal year 2007, this dedicated group provided vital support for the Museum's exhibitions, major programming initiatives, and outreach efforts. *Corinthians* enjoy many exclusive opportunities, including invitations to private receptions and dinners with leaders in the design community, use of the Corinthian Lounge, and the annual Corinthian holiday party. This year the Museum welcomed 22 new *Corinthians*, 11 renewals, and 60 corporate members through their sponsorship of the Honor Award, bringing this premier membership group to 193 members.

In 2007, The Clark Charitable Foundation established an endowment with an exceptional gift of \$100,000, the proceeds of which will support youth education in the Washington metropolitan area for years to come. The Clark family, the foundation, and Clark Enterprises are longtime and loyal friends of the Museum; A. James Clark served as a Trustee in the 1980s; Clark Construction Group LLC received the 2006 Honor Award, and The Clark Charitable Foundation has long supported Museum programs for disadvantaged students. This leadership gift is a first step for the Museum—a private, non-profit institution—in planning for its long-term financial security, and ensuring the continuation of its acclaimed youth education outreach.



above left: A members-only Construction Watch Tour of St. Coriellia's southeast Washington, D.C. City designed by Michael Graves & Photo by Museum staff.

above: The Museum's Corinthian members enjoy an holiday party in the President Center Ballroom. Photo by Peter Cutts.



eight Museum volunteer Mary Pincall unpacks items from the Museum's Architectural Toy Collection. Photo by Museum staff.  
 In right: Dale Chihuly's sculpture, Cobalt Basket Set with Poppy Red Lip Wraps (2001) was a raffle off to raise funds for the Museum's exhibition *David Macaulay: The Art of Drawing*. Photo by Scott Leen.

bottom opposite: Kelly Caffarelli, president of the Home Depot Foundation County of the Home Depot Foundation.

"I volunteer at the National Building Museum because, most fundamentally, I am **passionate about our built environment.** And even after 15 years as a volunteer, I am still impressed with the **insights, perspectives, and enthusiasm of our visitors**...leading each building tour brings opportunities for new ways of seeing, new **aha moments.**"

—Kim Toufexis, Museum Volunteer

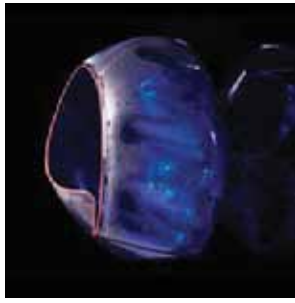
## A Helping Hand

Behind nearly every program, festival, activity, or exhibition offered at the National Building Museum there is a volunteer who helped make it possible. This year, the Museum welcomed 90 new people to its dedicated volunteer core; in total, the **Museum's volunteers** donated a record-breaking 44,923.7 hours of service, with an estimated value of more than \$4,000,000.

They folded origami with children at the National Cherry Blossom Festival and they took thousands of visitors on tours of the Museum's historic home and exhibitions. Most importantly, through their commitment and enthusiasm they helped communicate the mission of the Museum to visitors. In appreciation, the Museum hosted a special dinner reception in June where three, 20-year volunteers were given special recognition.

One of the most intensive of the Museum's volunteer programs is the **docent program.** This fiscal year, 78 people signed up for the Museum's comprehensive 12-week docent training program—offered only once every two years. Fifty participants graduated from the program and have gone on to become qualified docents at the Museum.

Another key group of volunteers are the **interns** who work 3-5 days per week in the Museum's administrative departments. From the *Investigating Where We Live* program to cataloging the newly acquired Architectural Toy Collection, interns gain valuable hands-on experience and help the National Building Museum reach its goals. In fiscal year 2007, the Museum welcomed 22 interns.



## Dale Chihuly Benefit Raffle

In June 2007, the Museum began a three-month long raffle for the chance to win one of famed glass artist Dale Chihuly's signature sculptures: *Cobalt Basket Set with Poppy Red Lip Wraps* (2001). Chihuly donated the sculpture to help raise funds for the exhibition *David Macaulay: The Art of Drawing Architecture*, (he and Macaulay are both alumni of the Rhode Island School of Design). The lucky winners—Museum members Michael D. Blau and Jacqueline A. Moore—were selected on September 14, 2007.

### Staff Activities

**Kristl Cotner**, volunteer and intern coordinator, presented a lecture called "From 101 to Teen: New Ideas for Youth Volunteer Programs" at the 2007 National Association of Museums conference. She also continues to serve as director-at-large for the American Association of Museum Volunteers.

## FY07 Volunteers

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 Louis Allahit  
 Fabiana Alsjorj  
 Katherine Anderson  
 Joanne Angelles  
 Roger Amato  
 Tom Aronson  
 Yimon Ayv  
 Benjamin Aveload  
 Susan Barstow  
 Thomas Ballentine  
 Jordan Barendly  
 Aaron Binnigrove  
 Michael Bisher  
 Amy Bingham  
 Niant Bird-Ortiz  
 Frank Bucher  
 Marian Buford  
 Greg Breisinger  
 Stephanie Brown  
 Gail Butler  
 Sandra Byrne  
 Jackie Canales  
 Frank Chalmers  
 Jim Carr  
 Eleanor Chamber-Jackson  
 Thruet Cheung  
 Peter Chinn  
 Daniel Chisel  
 Scott Clowry  
 Glenn Court  
 Bob Croycraft  
 James Darnell  
 Brian Davidson  
 Nathaniel Deaker  
 Chrissie Delgado  
 Brenda Derby  
 Amy DiCarantonio  
 Gina Ditarco  
 Susan Donkers  
 Jennifer Dunbar  
 Bill Eby  
 Ann Elvington

James Emmott  
 Cory Estep  
 Richard Evans  
 Scott Ewart  
 FT. Eyre  
 Pauline Faust  
 Jennifer Feltus  
 Mary Finkenbinder  
 Jonathan Fitzpatrick  
 Alyson Fletcher  
 Keryln Fox  
 Eran Fraser  
 Phyllis Friedman  
 Maura Gannon  
 Rich Gallagher  
 Jon Gann  
 Dene Garbow  
 Jim Garcia  
 Natalia Garcia Montagna  
 Sarah Gibson  
 Robert Glickstein  
 Judith Goldberg  
 Elyn Goldkind  
 Pat Goldstein  
 Ed Green  
 Karen Griffith  
 Matthew Grimm  
 Allison Groat  
 Roma Gupta  
 Liz Guthrie  
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 Merrill St. Leger-Dimsan  
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 Susan Stiles  
 Hawn Pridges  
 Nadja Popovich  
 Marla Timm  
 Rebekah Rande  
 Martha Reichle  
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## FY07 Interns

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 Gal Ferman-Robertson  
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 Jessica Garman  
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 Dana Miller  
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 Hawn Pridges  
 Nadja Popovich  
 Marla Timm  
 Rebekah Rande  
 Martha Reichle  
 Kelley Robinson  
 Andrew Rubin  
 Susan Smith

## A Perspective on the National Building Museum

In May 2007, the Museum announced the receipt of the largest single grant in its history—a gift of \$600,000 from **The Home Depot Foundation**, a presenting sponsor of *The Green House: New Directions in Sustainable Architecture and Design*. Under the terms of the grant, the Museum and Foundation will work together as "Partners in Sustainability" with the goals of sharing best practices in sustainability among design and building professionals and using technology to reach a larger audience for discussion of green issues. Specifically, the grant supports the *For the Greener Good* program series, an upgrade of exhibition galleries to include greener materials, and a revamping of the Museum's web site to allow for greater dissemination of information about sustainable design and construction.

The Home Depot Foundation's President, **Kelly Caffarelli**, has become enthusiastic about the Museum's mission and activities. **"The Home Depot Foundation is proud to be the Sustainability Partner of the National Building Museum,"** she said. **"Together we are able to raise awareness, sharing best practices in sustainability with the public, as well as among design and building professionals. As the Museum's largest funding partner, we were proud to make a long term commitment to enhancing the technologies that the Museum uses, allowing people to access the Museum's many educational resources. By focusing our partnership on responsible building practices, we are helping to educate thousands of people about the impacts that buildings have on the health of people, our communities, and the environment."**





The following donors made gifts or pledges of \$250 or more during the 2007 fiscal year (October 1, 2006 through September 30, 2007). While space limitations do not permit listing gifts of less than this amount, the Museum extends its sincere thanks to all donors.

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  - James and Catherine Callard Cannon Design
  - The Cantor Steink Group, Inc.
  - Caplorn, Inc.
  - Cooper, Robertson & Partners
  - Barthele & Edgemore
  - Envision Design PLLC
  - Fennness Architects
  - Cynthia R. and Charles G. Field
  - Flanning Zitrack Williamson
  - Zauderer LLP
- \$1,000-4,999**
- Harold L. Adams, FAIA
  - All Stage & Sound, Inc.
  - Andersen Corporation
  - Anon Risk Services
  - Bank United
  - BDO Seidman, LLP
  - Berkowitz Dick Pollack and Brandt
  - Bloomingtondale's
  - BOMA International
  - Boniste Hensign Architects LLP
  - The Broad Foundation
  - James and Catherine Callard Cannon Design
  - The Cantor Steink Group, Inc.
  - Caplorn, Inc.
  - Cooper, Robertson & Partners
  - Barthele & Edgemore
  - Envision Design PLLC
  - Fennness Architects
  - Cynthia R. and Charles G. Field
  - Flanning Zitrack Williamson
  - Zauderer LLP
- \$250,000-499,999**
- Harold L. Adams, FAIA
  - All Stage & Sound, Inc.
  - Andersen Corporation
  - Anon Risk Services
  - Bank United
  - BDO Seidman, LLP
  - Berkowitz Dick Pollack and Brandt
  - Bloomingtondale's
  - BOMA International
  - Boniste Hensign Architects LLP
  - The Broad Foundation
  - James and Catherine Callard Cannon Design
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  - Cooper, Robertson & Partners
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  - Envision Design PLLC
  - Fennness Architects
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  - Zauderer LLP

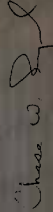
# Financial Report

View of the Museum's second floor columns.  
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Frank C. Devlin, Jr. and Cheryl Brown Dieroux & Furnell Architects & Planners PC Marie-Elsa Diamond Dorothy Hodgson + Partners Dany Pater-Zobek & Co. George Cameron Eaton, AA Edge Corporation, Inc. Stevens Group, NY Laura Eichels and Eveline Madonick Horseshoe Design EPS Printing Solutions Richard F. Evans David Furchick Rosalee Finkle Marylin Finley Andrea Finkak and Doug Buchanan Theodore M. Fields Christine E. Fisher Whit Feldler Sarajane Foster Enoch D. Frankhouser Phyllis Freedman Shilee and Howard Friedenberg Chris Frombolut, AIA Patrick Gallagher Mark Gulliani, RA Thomas Glass Lewes Jay Goetz, FAA, FID Raymond D. and Ellen Hahn Grabb Bucky Green Alan Greenberg, Architect LLC Group G Guardian Industries Corp. GWVO, Inc. Architects Patricia Harrison Bruce Hayes and Joe Fleming Josephine D. Heald Joseph and Ursula Hripal William L. Hopkins and Richard B. Anderson Hord Coplan Macht, Inc. Howard University Mary Ann C. Huey J. Ford Huffman Henry W. Huffnagle, IV and Alana Huffnagle Elise and Scott Hughes Mr. and Mrs. Joel Hunter Iberia Tiles Corporation Italia, Inc. Catherine and W.T. Ingold Island Press Johns Hopkins University Andrew Jeskow Michael A. Joy George J. Kelly Joanne M. Kelly Karl and Krista Kendall Joyce Kessler Gordon E. and Barbara S. Kirpatrick Kleppinger Design Group C. M. King & Associates, Inc. Sue A. Kohler Michael Kolkowski	William Regan Susan A. Reitz, AIA and Charles J. Lovett Hans Reicke Stephen and Sharon Rigelky Juan Felipe Rincon Danielle Roberts Interiors Bernard Robinson James A. Schetter, FAA Adrienne Schmitz Susan M. Schwartz Michael and Todd Sender SGA Architects Joseph and Martha Shannon Daniel K. Shogren and Jennifer L. Rise SKKA Structural Engineers, PLLC SKB Architecture & Design Louis H. Sidmore, Jr., AIA Bernard Stosberg and May S. Chor Albert H. and Shirley Small McCain McMurray Derek Meares Medlich Murphy Architects Joan Weiner Fredric Melby AIA Melina and Robert Meshako John S. Milgram David L. Miller Ewing H. Miller, FAA and Donna Ari George H. Miller Iris Miller, ASLA Miller, Miller & Conby J.C. and Neal Misher G. Martin Mueller, Jr. and Steven Dickens Julia Monk-Landis, AIA, ASID Ann K. Morais Mr. and Mrs. F. Joseph Moravec John E. Pater, AIA James P. Pater, Jr. Consulting Engineers Sakura Namicks Philip D. Mues, AIA Richard B. and Kathy J. Neffler New York Building Congress, Inc. Thomas E. O'Brien Lawrence O'Connor Susan D. O'Connor Robert K. Oaks Rob and Linda Obeneider OniBay, LLC Henry Otto Charles Pankow Foundation Susan and David Parry Peak Corporation Clarence W. Pearson, Jr., FAA Laura Peables Susan Piedmont-Paladino and Douglas R. Paladino Plants Alive! Inc. Martin H. Porelly Andrew S. Potts Thorn L. Posen Edna R. Runk C. M. King & Associates, Inc. Rasevic Construction Co. George Rautz	William Regan Susan A. Reitz, AIA and Charles J. Lovett Hans Reicke Stephen and Sharon Rigelky Juan Felipe Rincon Danielle Roberts Interiors Bernard Robinson James A. Schetter, FAA Adrienne Schmitz Susan M. Schwartz Michael and Todd Sender SGA Architects Joseph and Martha Shannon Daniel K. Shogren and Jennifer L. Rise SKKA Structural Engineers, PLLC SKB Architecture & Design Louis H. Sidmore, Jr., AIA Bernard Stosberg and May S. Chor Albert H. and Shirley Small McCain McMurray Derek Meares Medlich Murphy Architects Joan Weiner Fredric Melby AIA Melina and Robert Meshako John S. Milgram David L. Miller Ewing H. Miller, FAA and Donna Ari George H. Miller Iris Miller, ASLA Miller, Miller & Conby J.C. and Neal Misher G. Martin Mueller, Jr. and Steven Dickens Julia Monk-Landis, AIA, ASID Ann K. Morais Mr. and Mrs. F. Joseph Moravec John E. Pater, AIA James P. Pater, Jr. Consulting Engineers Sakura Namicks Philip D. Mues, AIA Richard B. and Kathy J. Neffler New York Building Congress, Inc. Thomas E. O'Brien Lawrence O'Connor Susan D. O'Connor Robert K. Oaks Rob and Linda Obeneider OniBay, LLC Henry Otto Charles Pankow Foundation Susan and David Parry Peak Corporation Clarence W. Pearson, Jr., FAA Laura Peables Susan Piedmont-Paladino and Douglas R. Paladino Plants Alive! Inc. Martin H. Porelly Andrew S. Potts Thorn L. Posen Edna R. Runk C. M. King & Associates, Inc. Rasevic Construction Co. George Rautz	<b>Memorial Gifts</b> <i>In memory of Charles H. Atheron, FAIA</i> 536 8 <sup>th</sup> Street SE Partnership Sally Berk and Sanders H. Berk, M.D. Mr. and Mrs. Bruce McAboo Claggett Mr. and Mrs. Frank Frank Holderness Alexander H. and Robert R. Jeffers Donald B. Myer, FAIA Wayne S. Olin Judith Helm Robinson Mr. and Mrs. Rex Scouten Anne E. Vitkci David and Ann L.B. Williams <i>In memory of Brenda M. Derby</i> Dudley Ives <i>In memory of Ira Kessler</i> Amy and Peter Pastan <i>In memory of Jeffrey Wolfe</i> Brenda M. Derby	<b>Matching Gifts</b> The Morris and Gwendolyn Calritz Foundation The Capital Group Companies ExonMobil Foundation GameMatch <b>Donors or Goods</b> American Institute of Aeronautics and Astronautics (AIA) National Capital Section (NCS) The American Institute of Architects American Institute of Chemical Engineers- National Capital Section American Society of Civil Engineers American Society of Interior Designers American Society of Landscape Architects Amicus GreenBuilding Center, LLC Atmosphere Inc. Blaisentius Guild of the Potomac, Inc. BuildingGreen, Inc. Dale O'Brien, LLC Confort Line, Inc. and Amec-Sales and Marketing Community Refkitt James G. Davis Construction Corporation Design Cuisine Design Within Reach, Georgetown FIRST LEGO League teams from Maryland and Washington, DC	Flying Tiges 4H Aerospace Club Greenstein Delorme & Luchs, P.C. 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Natural Edge Navigator Publishing LLC Portland Cement Association Principle Design Reed Smith LLP RFL Michelle Sae Andy Serritis American Signaling Society District of Columbia Chapters STUDIOS Architecture TakingTree Creative LLC United Way of the National Capital Area U.S. Green Building Council Nancy Van Meter WGBH Education Foundation William L. Welmsley, Jr.
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The National Building Museum is a nonprofit, educational institution designated under section 501(c)(3) of the Internal Revenue Code. This financial report is based on an independently audited financial statement. For a copy of the complete financial statement please write to: Accounting Department, National Building Museum, 401 F Street, NW, Washington, D.C. 20001, or call 202.272.2448.

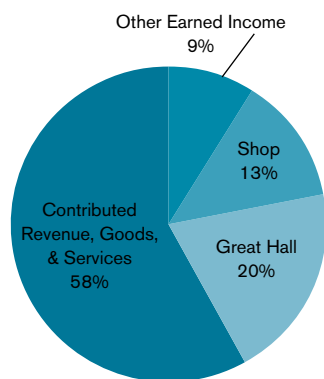
The National Building Museum makes all financial records available to its outside auditors and attests to their accuracy and completeness. Additionally, the Museum attests that it maintains adequate internal accounting controls and uses sound accounting policies.



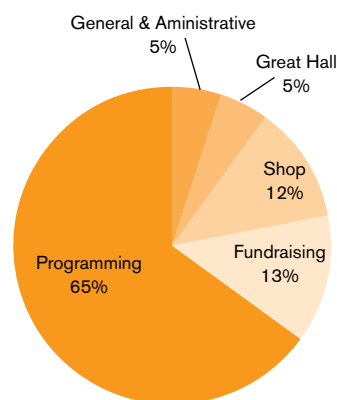
Chase W. Rynd  
President and Executive Director

## 2007 Statement of Financial Activities

Year ended September 30, 2007



FY '07 Sources of Support and Revenue



FY '07 Expenses

	Unrestricted	Temporarily Restricted	Permanently Restricted	2007 Total	2006 Total
<b>Revenue, gains, and other support</b>					
Contributions and grants	2,255,159	1,794,263	-	4,049,422	3,803,157
Great Hall events	1,849,490	-	-	1,849,490	1,783,703
Museum Shop sales	1,247,090	-	-	1,247,090	1,088,049
Contributed Goods & Services	1,039,665	-	-	1,039,665	1,179,408
Investment income	162,800	216,958	7,675	387,433	268,356
Membership	299,100	-	-	299,100	248,889
Other	254,459	-	-	254,459	254,770
Education program fees	193,462	-	-	193,462	238,056
Contribution box	70,657	-	-	70,657	60,943
Event Income	56,005	-	-	56,005	133,940
Net assets released from restrictions	1,603,874	(1,603,874)	-	-	-
<b>TOTAL REVENUE</b>	<b>9,031,761</b>	<b>407,347</b>	<b>7,675</b>	<b>9,446,783</b>	<b>9,059,271</b>
<b>Expenses</b>					
<b>Program services</b>					
Exhibitions	2,473,478	-	-	2,473,478	2,669,149
Education and public programs	2,004,236	-	-	2,004,236	1,733,729
Museum Shop	1,100,488	-	-	1,100,488	960,665
Communications & Marketing	1,030,770	-	-	1,030,770	1,003,465
Great Hall events	472,056	-	-	472,056	419,637
Collections	261,370	-	-	261,370	694,519
<b>Total program services</b>	<b>7,342,398</b>	<b>-</b>	<b>-</b>	<b>7,342,398</b>	<b>7,481,164</b>
<b>Supporting services</b>					
Fundraising	1,136,720	-	-	1,136,720	1,400,219
General and administrative	419,472	-	-	419,472	478,274
Membership	151,272	-	-	151,272	146,701
<b>Total supporting services</b>	<b>1,707,464</b>	<b>-</b>	<b>-</b>	<b>1,707,464</b>	<b>2,025,194</b>
<b>TOTAL EXPENSES</b>	<b>9,049,862</b>	<b>-</b>	<b>-</b>	<b>9,049,862</b>	<b>9,506,358</b>
<b>Change in net assets</b>	<b>\$(18,101)</b>	<b>\$407,347</b>	<b>\$7,675</b>	<b>\$396,921</b>	<b>(447,087)</b>

## Statement of Changes in Net Assets

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Net Assets</b> , September 30, 2005	<b>\$965,694</b>	<b>\$2,195,853</b>	<b>\$652,733</b>	<b>\$3,814,280</b>
<b>Change in Net Assets</b>	<b>\$(227,871)</b>	<b>\$(224,338)</b>	<b>\$5,122</b>	<b>\$(447,087)</b>
<b>Net Assets</b> , September 30, 2006	<b>\$737,823</b>	<b>\$1,971,515</b>	<b>\$657,855</b>	<b>\$3,367,193</b>
<b>Change in Net Assets</b>	<b>\$(18,101)</b>	<b>\$407,347</b>	<b>\$7,675</b>	<b>\$396,921</b>
<b>Net Assets</b> , September 30, 2007	<b>\$719,722</b>	<b>\$2,378,862</b>	<b>\$665,530</b>	<b>\$3,764,114</b>

## Museum Hours

Monday–Saturday, 10:00 am–5:00 pm

Sunday, 11:00 am–5:00 pm

*Closed Thanksgiving, Christmas, and New Year's Day*

## OUR MISSION

The National Building Museum  
advances the quality of the built environment  
by educating the public  
about its impact on people's lives.

The Museum is supported by contributions from  
individuals, corporations, foundations, associations, and public agencies.



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